

MBA Study Components

SEMESTER – I

Management Principles and Practice
Organisational Behaviour
Managerial Economics
Financial and Management Accounting
Quantitative Methods for Management
Executive Communication
Computer Application in Management
Elective I : Entrepreneur Development

SEMESTER –II

Operations Management
Marketing Management
Financial Management
Human Resource Management
Quantitative Techniques
Research Methods for Management
Computer Applications in Management
Practical
a). Management Practical
b). Comprehensive Viva-Voce (Internal)
Elective II : Entrepreneurship & Innovations

SEMESTER – III

Business Environment & Ethics
Management Information System
Elective – I
Elective – II
Elective – III
Elective – IV
Summer Placement Project Report &
Viva-Voce
Elective III : Legal Aspects of Business

SEMESTER – IV

Strategic Management : Indian Global
Context
International Business
Elective V
Elective VI
Elective VII
Elective VIII
a. Management Practice
b. Comprehensive Viva-Voce